

Industrial Automation Show 2020

International Exhibition for Factory and Process Automation, Electrical Systems and Industrial Automation IT & Software

15-19, September 2020
National Exhibition and Convention Center(Shanghai)

After Show Report

www.industrial-automation-show.com

2020



Deutsche Messe



FIERA MILANO

IAS

INDUSTRIAL
AUTOMATION
SHOW

Showcased China's Intelligent Manufacturing Power to Boost Confidence in Global Industrial Development

The Industrial Automation Show 2020 (IAS 2020), as the core exhibitions of the 22nd China International Industry Fair, conforms to the high-quality development trend of advanced manufacturing, and speaks for China's intelligent manufacturing to boost confidence in global industrial development; This great victory has pressed the button of reboot for the manufacturing demand in the post-pandemic era.

Gary Liu, Managing Director of Hannover Milano Fairs China remarked that the exhibition will remain an important platform to promote technological exchanges in the industry and tap market potential in the post-pandemic era. This year we have seen on site that many well-known enterprises still chose IAS and MWCS as their global or Chinese platform to launch new products, which not only constitutes a high recognition and strong support for our exhibitions, but also emitted powerful signals that China's intelligent manufacturing could empower global industrial innovation and development with the help of exhibition platforms in a bid to boosting economic recovery.

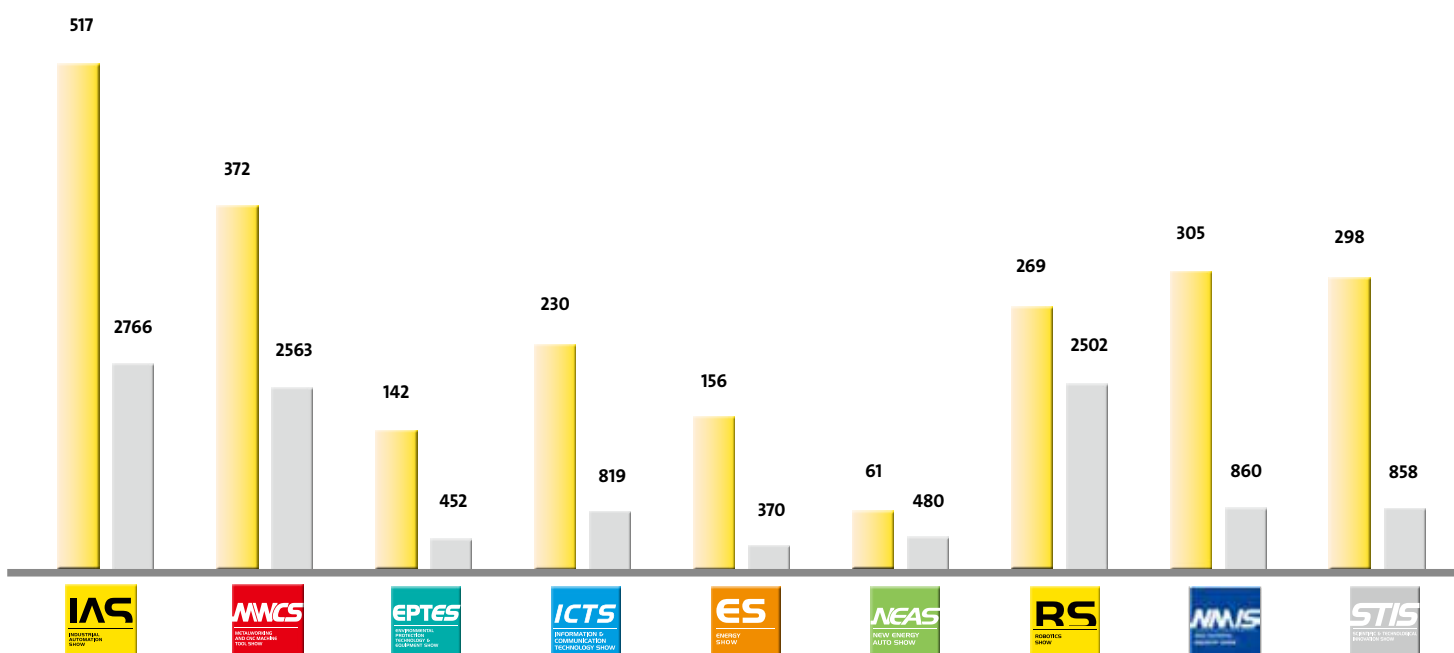
Sticking to the general trend of automation, IT application, digitization, intelligence and green development, IAS 2020 has released dizzying new products this year. Over 500 famous enterprises including SIEMENS, PHOENIX, BECKHOFF, MITSUBISHI, OMRON, Schneider, Festo, IFM, SMC, DELTA, AUTONICS, Rittal, Balluff, Weidmüller, WAGO, ELCO, Pepperl+Fuchs, Item, CODESYS, Pilz, Leadshine, MOONS', Schmalz, SCHMERSAL, KENGIC, LYRIC, DINKLE, Murrelectktronik, Baumer, ForceCon, Elmo, Rollon, HIWIN, KEYENCE, WAIN and Hongfa, have provided their advanced and high-end products and solutions of digital gene, automatic management, smart operation and maintenance and intelligent green manufacturing with the support of cloud computing, big data, IoT, mobile connection and AI.

53,000 sqm
Show Scale

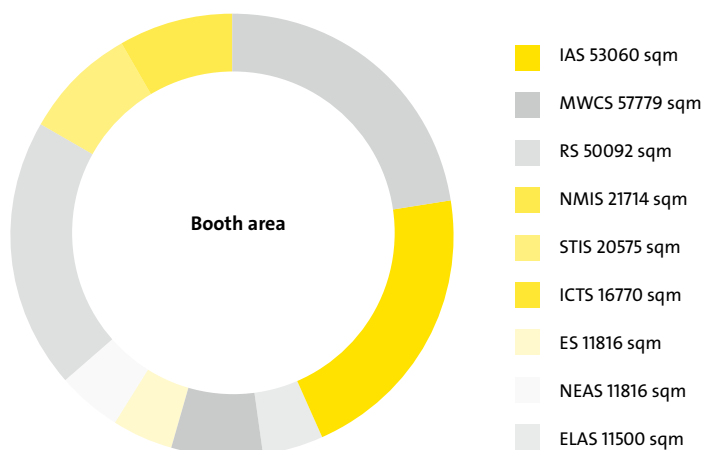
500+
Exhibitors

191,792
Visitors

Concurrent Events



Number of exhibitors (Yellow bar), Booth number (Grey bar)



Festo China Co., Ltd.

With the challenges brought by COVID-19 pandemic, CIIF was able to be convened as scheduled, energized the industry with new dynamics. The visitor flow was better than our expectation, and the visitors showed great interests in our onsite activities and products, the interactions with our clients indicated the bright future of the industry development. As the exchanging platform and the bridge between exhibitors and the end users, CIIF played excellent role along the years. We appreciate the measures the organizers took under the pandemic circumstance, they assured a safe environment for the show participants.



Rittal Electro-Mechanical Technology (Shanghai) Co., Ltd.

We appreciate the efforts and services the show organizer provided, we were allocated in an ideal location, spent less time and manpower during the construction and the show period, the support and efficiency were thorough. Statistics showed the visitor flow and the final result were better than previous years and far beyond our expectation. The measures for the COVID-19 prevention were proper in place and didn't compromise the visitor flow, this showed the professionalism of the organizer.



Balluff Automation (Shanghai) Ltd.

As the largest automation exhibition in China, IAS has been able to keep up with the industry development trends along the years, and provided us an important and efficient technical exchanging and business trading platform. This year CIIF maintained its high standard, in sense of visitor quality, we see more in number, better of professionalism and high profile matching, we reached our goal of new product promotion and enhanced our brand influence, it was an efficient exchanging platform for us and our clients. The services provided by the organizer was proper, the participating experience was glad and smooth, we wish IAS to be better every year.



Weidmüller Electrical Connectivity (Shanghai) Co., Ltd.

The visitor number of 2020 IAS was huge, visitors were mainly from the industry and showed high interest to the exhibits, the overall exhibiting result of this year was better than last year. Sufficient entrances were arranged, it ensured the implementation of the pandemic measures without compromise the visitor flow.



Wago Electronics (Tianjin) Co., Ltd.

CIIF2020 had a better visitor flow than last year, the visitor crowd and their passions were impressive. More importantly, the portion of professional visitors were very high, we had good communications with the clients, promoted our company brand and enhanced our brand influence. The services provided by the organizer were proper, we were grateful for all the support the organizer provided, and we wish CIIF2021 becoming a better edition.



Delegations (Part)

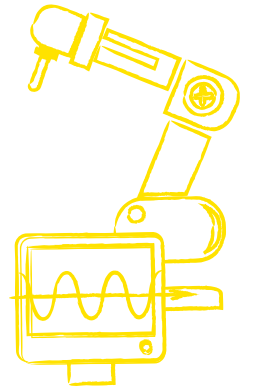
Shanghai Electronic Group + Shanghai Technician Association
 China BaoWu Steel Group Co., Ltd.
 Shanghai Boiler Works Co.,Ltd.
 Shanghai Electric Power Generation Equipment Co.,Ltd.
 Shanghai Electric Power Equipment Co.,Ltd. Generator Plant
 China Petroleum & Chemical Corporation
 Shanghai Machine Tool Works Co., Ltd.
 Shanghai ZhenHua Heavy Industry Co., Ltd. Delegation
 Shanghai Waigaoqiao Shipbuilding Co., Ltd.
 Jiangnan Shipyard (Group) Co., Ltd.
 DUNAN HOLDING GROUP
 Zhejiang Dahua Tech Co., Ltd.
 Hangzhou Great Star Tech Co., Ltd.
 CHINT Electric Co., Ltd.
 Shanghai Donghu Machinery Factory
 Jiangsu DMSSC Co., Ltd.
 Shanghai Port Heavy Machinery Co., Ltd.
 Bosch Automotive Products (Suzhou) Co., Ltd.
 Meikolong Metal Products China Co., Ltd.
 Shanghai Yanfeng Johnson Controls Seating Co., Ltd.
 United Automotive Electronic Systems Co.,Ltd.
 Philip Medical (Suzhou) Co., Ltd.
 Flextronics Electronic Technology Suzhou Co., Ltd.
 Keboda Technology Co., Ltd.,
 Jiangsu Southern Lubricating Co., Ltd.
 Qidong Manufacturers Delegation
 Haining Machinery Association Delegation
 Suzhou Wuzhong District Industry and Commerce Chamber
 Hangzhou Yuhang District Equipment Manufacturing Industry Association
 Kunshan Intelligent Robot and Integrated Equipment Association
 Freewon China Co., Ltd.
 Eurocrane (China) Co., Ltd.
 GiantKONE Elevator Co., Ltd.
 Zhejiang Chitic Control Engineering Co., Ltd.
 WingTech Telecommunication Co., Ltd.
 Zhongtian Smart Equipment Co., Ltd.
 Changshu Switch Gear Manufacturing Co., Ltd.
 Shanghai Kaiquan Pump (Group) Co., Ltd.
 Ningbo Liyan Intelligent Technology Co., Ltd.
 Wuxi Lead Intelligent Equipment Co., Ltd.
 Foxconn Technology Group (Kunshan South)
 Foxconn Fuding Electronic Technology Co., Ltd. (Jiashan)

Shanghai Hangyi Research Institute of High Tech Development
 Ningbo Everbest Electronics & Technology Co., Ltd.
 Shanghai Chuangli Group Co.,Ltd.
 Wuxi Weifu High Tech Group
 Ningbo Institute of Materials Technology and Engineering (NIMTE)
 Hangzhou Yixing Metal (Group) Co., Ltd.
 Dunli Group Co., Ltd.
 Suzhou Anjo Automation Equipment Co., Ltd.
 Shanghai Highly (Group) Co., Ltd.
 Leadec Industrial Service (Shanghai) Co., Ltd.
 Shanghai Future High Tech Co., Ltd.
 Hitachi Elevator (Shanghai) Co., Ltd.
 Hangzhou Wahaha Group Co., Ltd.
 East Shanghai Shipbuilding (Group) Co., Ltd.
 Nanjing Tianao Medical Instrument Co., Ltd.
 Shanghai Huaming Intelligent Terminal Equipment Co.,Ltd.
 Shanghai Hugong Welding Group Co., Ltd.
 Chuangshu Sunrex Computer Co., Ltd.
 HAMA NAKA MOTOGAWA Metal Products Co., Ltd.
 Tuote Machinery (Shanghai) Co., Ltd.
 Wistron (Kunshan) Corporation
 Warom Technology Co., Ltd.
 Nantong Navigation Machinery Group Co.,Ltd.
 Shanghai LS Heavy Machinery Co.,Ltd.
 Suzhou RS Technology Co. Ltd.
 Ningbo Fotile Kitchen Ware Co., Ltd.
 Hangzhou Hongli Machinery Manufacturing Co., Ltd.
 Hangzhou Xioliift Co., Ltd.
 Hangzhou Hikvision Digital Technology Co.,Ltd.
 Hangcha Group Co., Ltd.
 HengLi Metal Processing Co., Ltd.
 Ningbo Xingjian Space Machinery Co.,Ltd.
 KTK Group
 YOKOHAMA TIRE SALES (SHANGHAI) CO.,LTD.
 China Nuclear Industry Fifth Construction Co.,Ltd.
 Yoshida Building Materials Suzhou Co., Ltd.
 Shanghai LS Heavy Machinery Co.,Ltd.
 BYD AUTO SHANGHAI Co.,Ltd.
 Ningbo Sanxing Medical & Electric Co., Ltd.
 Shanghai Union Aluminum Co.,Ltd.
 Changzhou Hengchuang Thermal Management
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* Above is the partial list of the visit delegations, the delegations are listed in no particular order

Philips Medical (Suzhou) Co., Ltd.

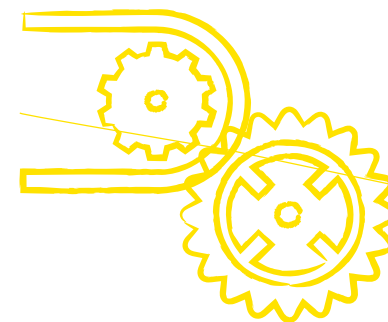
Due to the thoughtful efforts the organizers spent, this year CIIF maintained its mega scale and hosted mass number of exhibitors. This year we organized a 60 members delegation to the show, through the show we obtained trends and new concepts of industrial automation and by observing the onsite demonstration and solutions we learned numeric cutting edge intelligent manufacturing technologies. The visiting experience was excellent and we are looking forward to visiting the show again next year.



Wuxi Lead Intelligent Equipment Co., Ltd.

We are a non-standard automation equipment manufacturer. This year we organized 100 staff as a delegation to visit CIIF. The show scale was huge and a lot of international leading brands participated the show, the hall arrangements were clear and professional. We discovered three types of products can be used to improve our current production process through the visit. Compare to other trade fairs, the organizers of CIIF provided more accurate information to us prior the show and guided us at onsite, those services allowed us to visit the show

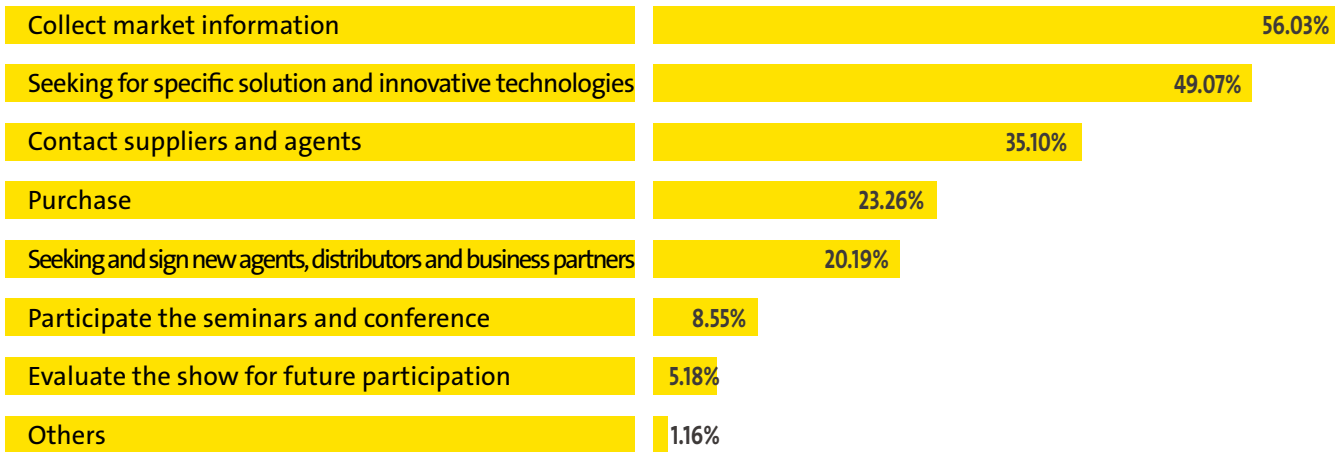
with planned purpose and made the visit more efficient, we were able to fish the visit within half day and had fruitful result.



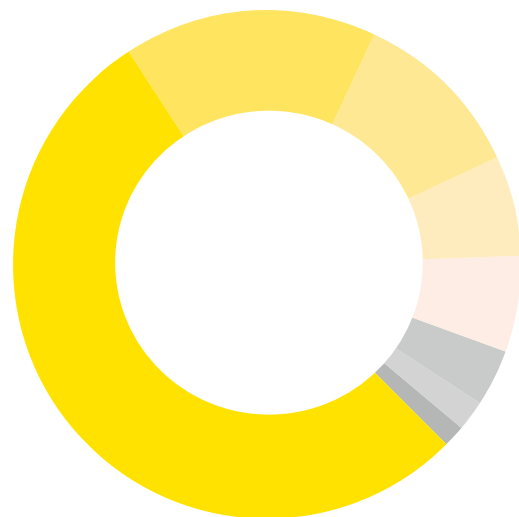
■ The total number of professional visits to the 22nd China

International Investment Expo was **191,792**, from **29** countries and regions around the world and **31** provinces, autonomous regions and municipalities in China.

■ Visitors' Main Purpose:

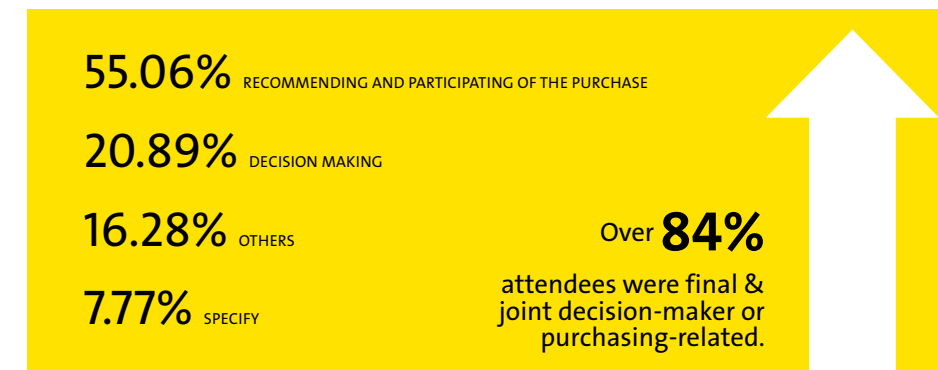


■ Organization Type

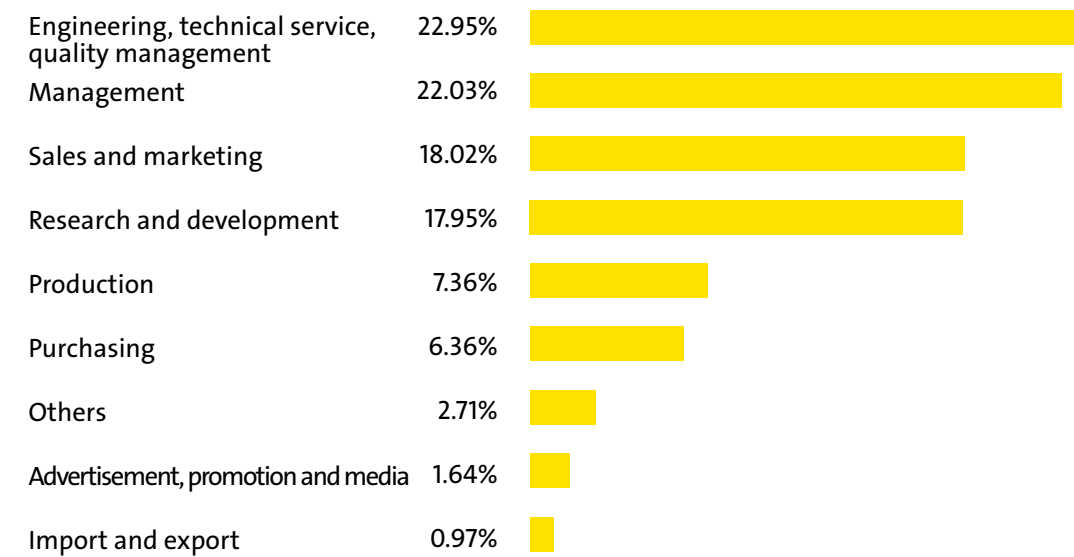


- Manufacturer 54.56%
- Solution / Production line provider 16.26%
- Agent and distributor 11.17%
- Design and Research Institution 6.75%
- Others 6.05%
- Association and Society organizations 2.01%
- Government agency 1.91%
- Media 1.29%

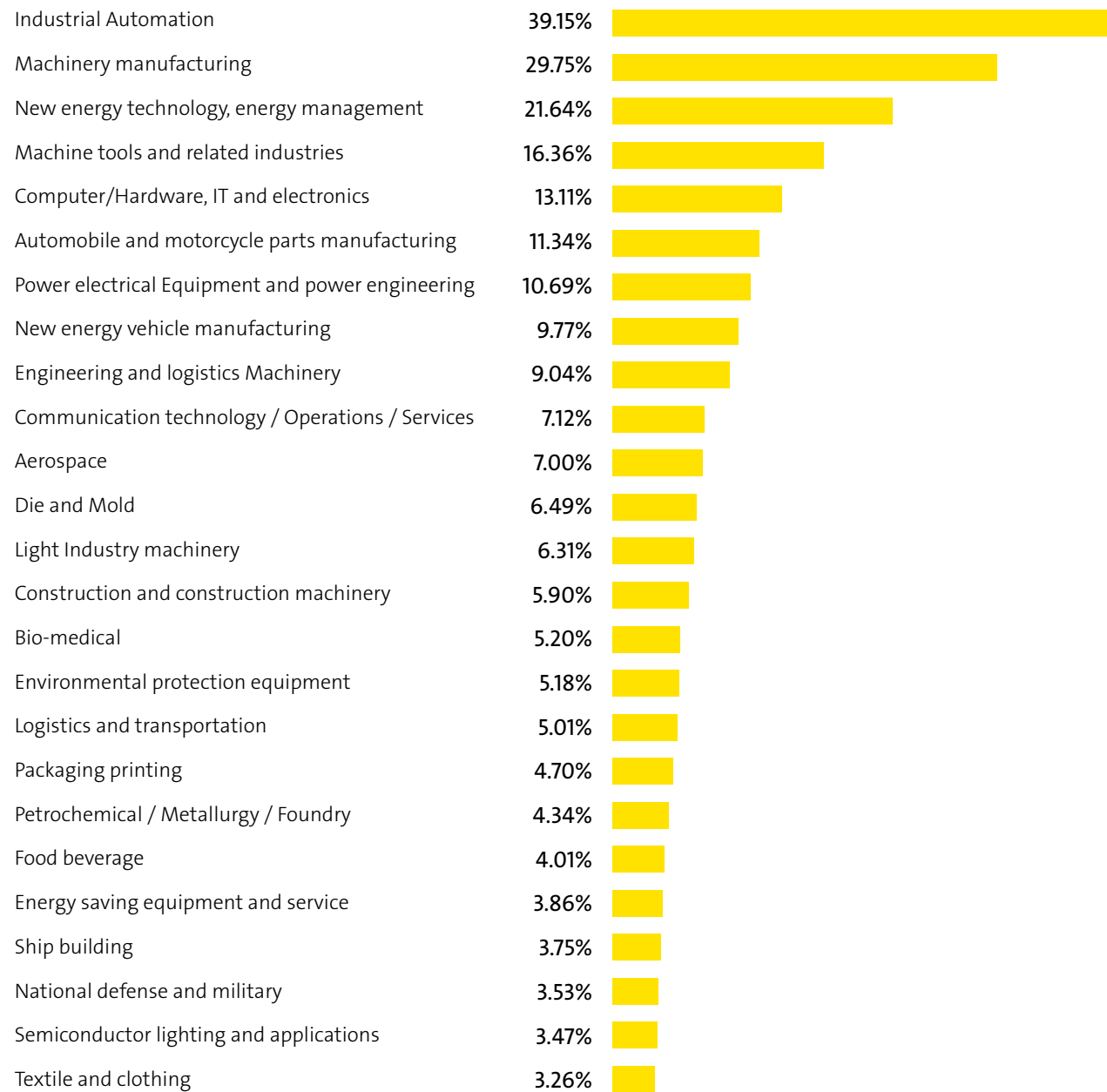
■ Visitors' Roles in Decision-Making:



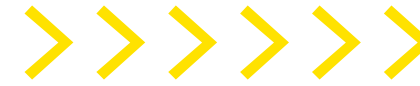
■ Visitors' Job function :



Visitors' Main Industries:



*Due to multiple choices, the total percentage is beyond 100%



- 2020 China digital intelligent factory solutions Summit Forum and 2020 industrial interconnection and intelligent manufacturing innovation competition
- OPC Seminar-Industrial Internet and OPC UA
- 5G and Intelligent Internet Power Industry 4.0 Industrial Development Forum
- Festo Press Conference
- The 16th MM • New • Automation Forum
- The 19th MES (manufacturing execution system) Development & Application Conference
- Take Lean to the best- "New Infrastructure" Enabling Lean Production Seminar
- Annual Conference of Shanghai Association of Automation

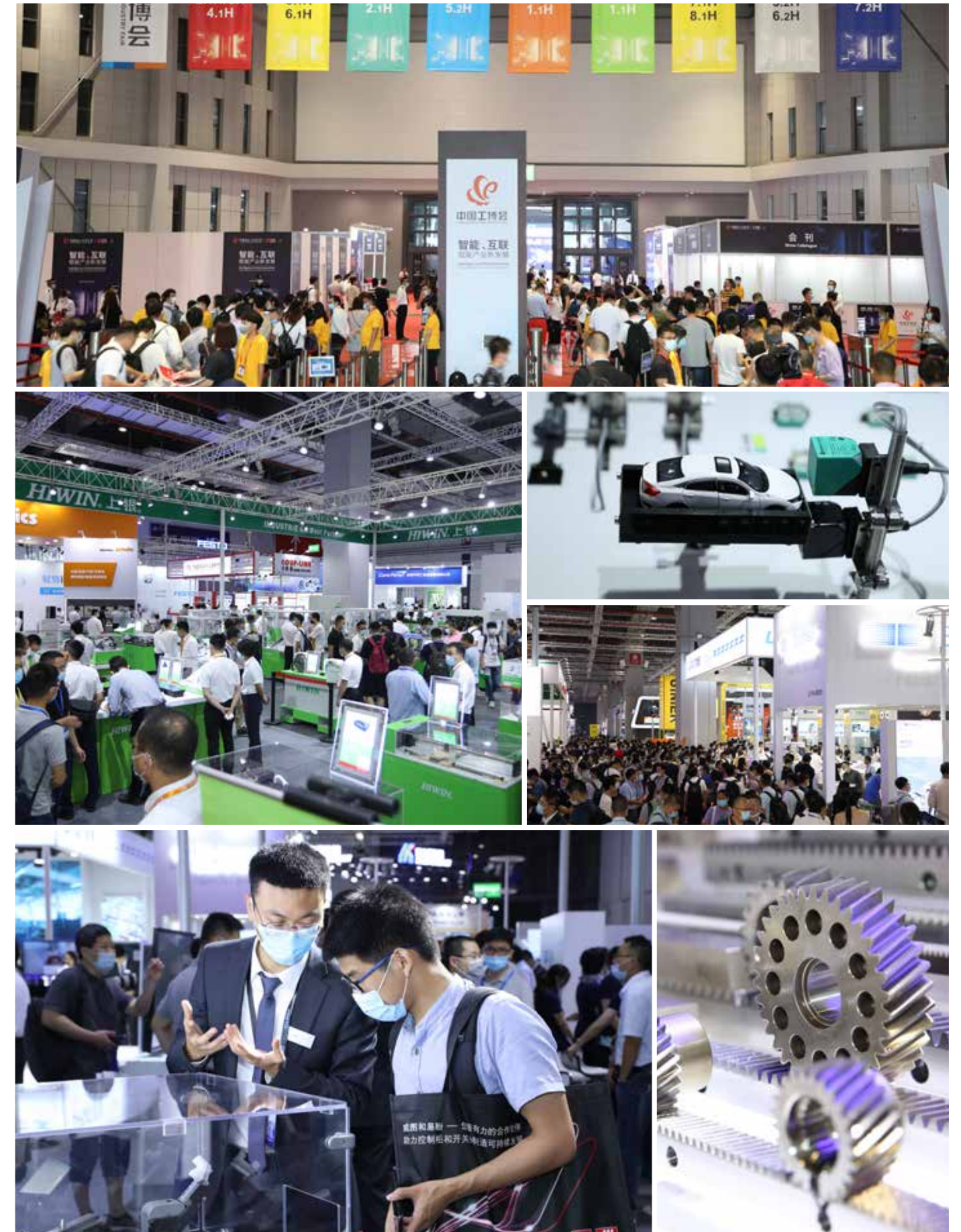
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53 summit forums and conferences





*The above rankings are in no order



2021 Application Form

We decided to participate in Industrial Automation Show 2021 as exhibitor, which will be held during Sep. 14-18, 2021 at National Exhibition and Convention Center (Shanghai). We will pay at the charges and abide by the regulations.



Company		
Address	City-Postal Code	Website
Contact person for Exhibition matters	Phone	E-mail
Department	Position	Exhibits

Exhibits Category (please enter number form enclosed list):

- Production Automation Process Automation Electrical Systems Industrial Automation IT & Software Microsystems Technology

Company profile

- State-owned Enterprise Private Enterprise Sino-foreign joint ventures Foreign-funded enterprise HK, Macau, Taiwan-funded enterprise
 Oversea registered enterprise Oversea pavilion National pavilion Representative office of foreign enterprise Agency for foreign brand in China

Foreign enterprise, Please remark the region or country base on: _____

Please Reserve

- A. Standard booths (3m x 3m = 9sqm) _____
 B. Indoor raw space (minimum 18 sqm) _____ sqm (____ m x ____ m)

Shell Scheme

Standard booth (3m X 3m): one square table, four folding chairs, one fascia board, two spotlights, one 220V/800W/10A power supply socket, Inside-booth carpet, one lockable cabinet
Indoor Raw Space (minimum 18 sqm): All fees of stand mantling are subject to the Exhibitor

Date: _____ **Seal & Signature:** _____

Notice: This application form is just for reference. All clauses shall be subject to signed contract.

<p>Product Category</p> <p>INDUSTRIAL AUTOMATION (Production and ProcessAutomation)</p> <ul style="list-style-type: none"> ·Assembly & handling systems, Linear positioning systems ·Control systems, PCL, SCADA ·Industrial PCs ·Embedded systems ·Industrial automatic data capturing and identification systems ·Automation services ·Industrial image processing systems ·Sensors and actuators ·Communication, networks and field bus systems ·Measuring and test systems ·Laser technology ·Compressed air generation and application 	<p>MICROSYSTEMS TECHNOLOGY</p> <ul style="list-style-type: none"> ·Microsystems components ·Modular microsystems ·Micro sensors ·Micro actuators ·Micro and fiber optics, Micro assembly ·Micro joining technology ·Micro reaction technology ·Design and modeling of micro-systems ·Micro engineering Rapid micro product development ·Nanotechnology ·Microsystems technology ·Others 	<p>ELECTRICAL SYSTEMS</p> <ul style="list-style-type: none"> ·Transformers, accumulators and uninterruptible power supplies ·Gears, mechanical drive systems ·Electric switchgear and equipment for electrical control systems ·Electric and electronic test and measuring equipment ·Electric motors & frequency inverters, motor drives ·Cables & cabling accessories ·Electronic and opto-electronic components 	<p>INDUSTRIAL AUTOMATION IT & SOFTWARE</p> <ul style="list-style-type: none"> ·Manufacturing software ·Basic systems and development tools for industry ·Internet, Intranet, Extranet solutions ·IT hardware for industry ·Production software ·Services
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For more information, please contact us

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Followers of wechat official account **40W** professional audience

Amount of We-media reading **17W** per post

Industrial and social media **223**

Amount of Wechat post annual reading **30W** times

The live broadcast of the exhibition viewing number **46.9W**

Internet exposure rate **163W+** per time

eDM coverage **30W+** buyers and professional audiences



>>> Online & Offline Activities:





South China International Industry Fair

Powered by
Hannover Messe & CIF

June 29 to July 1, 2021
Shenzhen World
Exhibition & Convention Center

www.sciif.com

160,000 sqm Show Scale

100,000+ Professional Visitors

2,500+ Exhibitors

Concurrent Events:



Chengdu International Industry Fair

Powered by
Hannover Messe & CIF

22-24 April 2021
Western China International Expo City

www.cdiif.com

50,000 sqm Show Scale

40,000+ Professional Visitors

600+ Exhibitors



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*On behalf of Hannover Milano Fairs Shanghai Ltd